

	FRESH INTERNATIONAL MARKET	
Are you a Hill District Resident?	What did you like most about this proposal?	What did you like least about this proposal?
Yes	Business with a successful record and a cool concept	Less connected to the local community and less cultural relevance to the neighborhood
Yes	The concept of the store	Seems like they would NOT be a part of the community
Yes	Food offerings and professionalism	Never heard of the business
Yes	Natural Product	N/A
Yes	Firm timeline and realistic projection for pricing	Not vested in community
Yes	The would actually have a fresh seafood part	There were no people that looked like the community on their team. It didn't feel that they were completely invested in the community. It felt like this was more about making money for them instead of being an asset.
Yes	They attended e zoom	Lack of diversity. Their presentation seems very money driven and not connected to the community.

Yes	Very real business	Not local, uncertainty of the involvement with the community lack of diversity and women
Yes	seafood and drinks section, experienced owners	possible lack of organic produce options
Yes	International cuisine variety	Not much diversity in store content
Yes	Enormous experience and understanding of how to operate a successful grocery store	not sure where the produce will come from
Yes	Fresh produce and seafood	Nothing
Yes	Fresh seafood options.	Didn't offer enough to residents needs, 10 percent of shelf space isn't a good fit for our food culture.
Yes	Fresh seafood & produce	No cons
Yes	Good concept. Limited connections to the community.	NA
Yes	I think they would provide a comprehensive grocery shopping experience.	I honestly felt like he did a good job.
Yes	Diversity and inclusiveness	Heavily Asian

Yes	Will bring a variety of foods, including fresh seafood, and PGH produced section	Never had a store in Pgh; we need a sustainable business
No	Offering and unique/destination worthy shop	Liked it all
Yes	Experience, track record, leadership team, quality of food at reasonable prices, overall concept	Last to the table, lack of specific knowledge of the Hill and Pittsburgh in general
Yes	Again from what I read and from the comments of a neighbor that attended the meeting I find them all fine and adequate to the task.	Nothing
Yes	Experience.	It doesn't seem like a good fit for the needs of the neighborhood and has the least amount of community involvement and services.
Yes	Clearly the operators have demonstrated success elsewhere. Variety of foods.	Unfamiliarity of the operators to the Hill community. Lack of interaction in surveying Hill residents. Lack of African Americans, and i believe women, on the team. This business has a good chance of not being well received by the community.

Yes	In store bakery	Had not talked to local people.
Yes	Nothing	Nothing
Yes	Nothing	They just saw an opportunity to open their business without actually knowing or thinking about the community's needs
Yes	I like that they have experience.	I don't like that they're filling all leadership positions with non-hill employees. A bunch of out of Towner's who haven't talked with anyone local.
No	That he was an established business with a proven concept and the fact that they carry healthy food at a good price.	No diversity and I'm concerned about that particularly because we had someone not connected to the community do the grocer store the first time and it was a disaster. The fact that he did not reach out to anyone in the community or have any from the community on his team is disappointing and concerning to say the least.
Yes	The openness	Vague
Yes	Nothing	Nothing
No	The regional Midwest connection with the other stores, and also the fact that its a smaller business than say, Aldi or Walmart	The fact that there doesn't seem to much thought put into hiring locally, from people who live in the Hill District.
Yes	Familiarity with community	Products being offered
Yes	Nice variety sounds like a good chain.	Nothing.

Yes	that they have several other locations. I've been to their store in Chicago and it's great, a huge variety of affordable produce	They don't seem as invested in Pgh or the Hill District as the other options
Yes	Existing grocer with experience	Completely disconnected from this market and neighborhood.
Yes	Details	Nothing
Yes	Lies	Didn't
Yes	Didn't	Lies about giving back
Yes	Experience	Not really local
Yes	The presenter was very straight forward in his delivery and focus.	It did not seem to have a community-centered approach. This is not a deal breaker, but it may be problematic for their business in the future.
Yes	Would love an Asian market nearby!	Not a local company and they don't seem interested in hiring from community or all that plugged in to the Hill.
No	The overall goal of providing fresh product to the Hill & surrounding communities as well as emphasis on providing a living wage.	Nothing stands out.

Yes	Just wasn't interested	Not interested
Yes	N/A	N/A
Yes	Providing variety of different food items	The concept will not meet the needs of the Hill District community
Yes	Focus on health and community support	N/A
Yes	Not interested	Not interested
Yes	Concept of fresh seafood will always catch my eye	Asian owned
Yes	Not much	The presenter knew very little about the Hill and its residents
Yes	Good proposal. Hill District isn't ready for this progressive initiative.	Both problems.
Yes	Did not like it	The company did not show any diversity. No women or people of color.
Yes	Beautiful concept	Foreign to the community is a major factor
No	N/A	N/A
No	The company interest in the Hill but nothing more.	The focus on Asian products disregarded the local population needs. The lack of diversity in the community to reflect the Hill District.

No	Not much	Not local, too specific selection of food
No	Better selection of fresh foods	It sure of this company.
Yes	Experience in operating a grocery store. Interesting offerings. Fresh food. Some thing different from Giant Eagle.	They could have done market research by surveying the community. That would have gone a long way.
Yes	selection	Gentrification
Yes	It's be nice to have a grocery store	No track record of success
Yes	Their commitment to fresh foods and the community	nothing
Yes	There was nothing I liked about this proposal.	It doesn't seem like a good fit for the Hill.
Yes	This organization seemed to be a full service grocery store with a proven track record	The presenter stated they hadn't had a conversation with anyone in the community. The money spent with this organization would immediately leave the community.
Yes	it happened	unclear of the existing market demand
Yes	The idea of having fresh seafood in the Hill	Unsure of having prepared food and unknown community involvement
Yes	Everone spoke good	Nothing
Yes	Culture	Need more options

Yes	I I would not patronize such a business..	The owners.
No	Proven operation, reliable operator	Asian food focus not in tune with the Hill District, and little neighborhood connection
Yes	N/A -- This store is just not the right fit for this community	N/A -- This store is just not the right fit for this community
Yes	N/A I am not sure if this is a good fit for the community	N/A I am not sure if this is a good fit for the community
Yes	I like all the options	No complaints
Yes	This is stra	Not enough time in business
Yes	Great idea, sustainable for sure but I just feel this should be ours #FUBU For us By us	Besides general meats don't think they would really carry the products & supplies we want, they said a small section/aisle
Yes	Multicultural	No For The People
Yes	I didnt	Lazy, hasty
Yes	general purpose grocery store that offers traditional priducts as well as healthy choices	N/A
Yes	Feature affordable mix of groceries	Too long

Yes	Interesting concepts	No experience in the operation of a grocery. No funds to open.
Yes	I like the variety of fresh seafood that would be available	I didn't think they were from or for the community.
Yes	n/a	n/a
Yes	The idea of fresh food	nothing
Yes	Business logistics were clearly explained	No diversity and they seem to be targeted low income/minority areas for their private benefit
No	Variety	Nothing
No	Hot food option.	No objections.
Yes	offer employment	language barriers hard to fully understand
Yes	That this team has lots of experience in a tough business with low profit margins. They already have several successful stores.	Perceived lack of sensitivity to the neighborhood's constituents, though i am sure it's not on purpose.
Yes	dont know about them	dont have info on them
Yes	everthing	n/a
Yes	Can also offer goods other than groceries	Not sure if they fit the market
Yes	Didn't see it	Didn't see it
Yes	my questions were answered	n/a
Yes	N/A	N/A
Yes	Access to groceries	Non-halal items

Yes	grocery choices	not as much community connection
Yes	The idea of an international market that caters to a lot of different foods and cultures	Would have liked to see Hill District representation
Yes	n/a	It was submitted late and the answers were minimal.
Yes	no idea	same
Yes	n/a	n/a
Yes	Provin track record, fresh produce	I am unfamiliar with Asian markets. I dont' typically shop at them.
Yes	The seafood	The executive positions will not be for Pittsburgh people
Yes	Good variety/selection	This proposal did not seem to have as many connections to the community or area as others
Yes	Nothing	There was no black /African Americans on their team
Yes	Black owned	N/a
Yes	The fact it is international seemed to lend itself to some items you wouldn't ordinarily see or have available	There may not be enough available of what your use to, the basic stuff

Yes	Professional presentation	Lack of diversity in the ownership
Yes	none	no link to area
Yes	Shifting from an Asian specific market to a full service market	Not sure if culturally it fits the demographic of the Hill District
No	Very structured. Proven concept.	Seems like a revenue model versus a community model
Yes	Not much	not sure
Yes	Nothing	Could understand no women in charge no diverse people
Yes	N/A	N/A
Yes	N/A	N/A
Yes	I do not like ANYTHING	Two Cousins along with "Wongs"? Show extreme disregard for the community they serve. In fact there is no benefit to us AT ALL. Money is funneled out of our community at an alarming rate. In 10 Years of service none of these businesses have given/donated even a single bottle of water.
Yes	Didn't but his presentation was professional	Just based on previous experience with type of ownership, May not receive the people of this community well
Yes	Nothing	Nothing

Yes	I liked that there would be a focus on Freshness. The previous tenant had problems in that area. I'm not opposed to having a fish monger on Center either. If they could deliver on what would be available.	While we are still a majority Black community, "our businesses" are decidedly not. Cultural sensitivity and enrichment concern me somewhat. But not a deal breaker. I thank them for atleast showing interest.
Yes	Nothing	They don't know the community
Yes	Na	N/a
No	Not applicable	Not applicable
Yes	not sure	didn't have much information
Yes	they seem hungry wanting to own the building. I like the idea of a Co-Op	I wish it was an extension of a Co-op already working. The cost are too high to make this work in a lower income community.
Yes	good selection	Pricing
Yes	Nothing	No community connection
Yes	Our community is not for International Products	Not Good
Yes	i didnt hear their presentation	I didn't hear theirs.
Yes	This business is well established	No findings
Yes	Interest in the Hill.	Not targeted to residents enough.
Yes	It wasn't remarkable,	A general lack of sensitivity to the neighborhood culture and history.

Yes	<p>I like that the CEO showed up, himself, even though he knew it would be harder to understand his accent. The market appears to be a proven business concept model. They are already successful in other places. Very organized presentation. The fresh food in the organized grocery store, the cafe with Asian foods, the use of local items on their shelves seemed like all great things - but for the wrong neighborhood.</p>	<p>What I liked, in many ways, was unfortunately what I did not like. The owners should have done their market research for the Hill District Community before coming in to do this presentation. The Hill cannot afford to be anyone's main experiment around their main source of food. Although he had a clear and proven model in his grocery store, and Black people DO love fresh seafood and Asian food, centering the business solely around Asian culture was tone deaf and blind. He should have made sure his business was professional enough to service the area (it was nice to see the price point was between Aldi's and Giant Eagle/Shop N Save); but the presentation showed a lack of concern and respect for African American history and culture.</p>
Yes	Delivery of fresh fruits proces	Not enough black face representation
Yes	B/A	That the submission was not submitted in a timely fashion.